



Fund Raising Event Proposal

Psalm 127:1

Unless the LORD builds the house, the builders labour in vain.
Unless the LORD watches over the city, the guards stand watch in vain.

Over the next 2 years, All Saints Church needs to raise £1.3m, at least half of which is expected to come from trusts, grants and donations. The remainder will be a mixture of personal giving and fund raising activity. It would be amazing if 10% of our total could come from these activities i.e. £130,000.

It is expected that different sections of the congregation will have a variety of creative and innovative ideas to generate funds to contribute to the project that will be undertaken using the large and diverse skills that we have within our church body.

In order to avoid fund-raising fatigue it will be essential that we;

- Plan the timing of the events carefully so that **they don't all come at once.**
- Share the load so different groups within the congregation are involved at various times so it **doesn't all fall to a few.**
- Know who we are aiming the cash to come from on each occasion, so we are not targeting the same people.
- Consider the type of fund raising, is it a donation or payment for a product or service.
- Avoid duplication - ensure ideas are unique and we aren't planning similar events unknowingly.
- Plan as part of a wider schedule so we can have consistent branding, and can maximise on opportunities for publicity

In order to avoid the above-mentioned fatigue, and to ensure we are best able to encourage and support each proposed activity, it would be helpful to answer the questions on the enclosed proposal form as fully as you can, and as early as possible, and return it to Julia Elliott, Derek Twine or the Church Office.

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All Saints Ilkley

Building Development Project 2015 - 2016



office@ilkleyallsaints.org.uk



1	Name and contact details (address, telephone and email) of proposed event leader	
2	Briefly describe your proposal for a fund raising initiative.	
3	Estimate the total costs of putting on the proposed event, and the potential income to be generated.	
4	Who will be involved in making the proposed event happen?	
5	Who you are aiming to invite?	
6	Proposed date of event	
7	Proposed venue	
8	Publicity requirements	
9	Any other relevant information	

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Date form submitted	Signature of proposer
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